CHICKASAW MOTOR CO.

Formal announcement of the consolidation of the Chickasaw Motor Car company and the McCardell Motors company, marks one of the most important changes of this character the row has experienced this

most important changes of this character the row has experienced this season.

For years the McCardell Motors company was one of the best known in this section. A year ago the Chickanaw Motor Car company came into being through the medium of a bunch of roung live wires and a good line of cars. The firm grew, reached out and absorbed the McCardell Motors company.

The resognaized Chickanaw Motor Car company is capitalized at \$50,000. Fully paid up. It sofficers are W. L. Huntley, Jr., president; Lewis P. Hardy, vice-president for sales; C. W.

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For real battery service is

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SERVICE STATION

835 Union Avenue

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more than satisfactory.

CONDITIONS SHOULD
GOVERN TIRE USE

LACK OF CARE IS INJURIOUS TO BATTERY

A good many car owners have commented on the way a storage battery stays on the job right up to the last minute. Endurance seems to be one of their strong points.

Every once in a while a battery is brought in because the owner found it suddenly dead on his hands. Most of these failures are due to plain ordinary neglect; the battery had been slowly wearing out for a long time through undercharge or overwork, lack of water or some other cause of battery premature death.

It is folly to expect that any battery is poing to last forever, but there is plenty of proof to show that the right kind of care will extend its life for a long time.—Willard.

For the benefit of everyone concerned too much light can not be thrown on the subject of the proper use of solid and pneumatic tires on motor trucks. The advantage gained by the substitution of pneumatic for solid tires under certain circumstances, has often resulted in changes being made, which, although shawing immediate benefits in the service obtained from the truck, ullimately mean a loss.

Societ of later the folly of indiscriminately changing from solid to pneumatic tires will be demonstrated by its own harmful effects. Experience will show that it is expedient to make the change only when the design of the truck will warrant such procedure.—Packard.

"GOES UP" ON HIGH.

"GOES UP" ON HIGH.

There was a pretty custom among some of the ancients when a prominent citizen died, to send his valet along with him on the road to Paradise, and it was oftentimes necessary to resort to extreme methods to insure this company for the departed. But in the territory of Tientsin, China, they have discovered a much better aid to the deceased over the rough places on the trip to the Promised Land.

It is a custom of the Chinese to burn various kinds of effigies at the funeral ceremonies of the rich, the more wealthy the departed the more elaborate the figures burned over his grave. These effigies represent every manner of thing such as human figures, horses, sedan chairs, tables loaded with money, etc. The figures usually conform to some of these stereotyped fashions, but at the funeral of a Mr. Li, who died a short time ago in Tientsin, and who was a very wealthy man, the bereaved family outdid themselves and made an imitation of the deceased gentleman's car to be burned at his grave.

This car effigy was made entirely of strong Chinese paper stretched en bamboo and reed frames. The car was complete in every detail, the pedals accurately placed, and all made of paper and bamboo. The interior of the car was also accurate in detail, being carefully upholstered in paper. The effigy of the driver as shown in the photograph, was a work of art. The car was carried about three miles through crowded streets to the graveside where a match was applied and it was consumed in a few minutes.

This is the first time a motor car has been burned at the grave of a Chinese, and there is every reason to believe that the deceased went up "On High."—Ford.

BATTERY TONICS.

Spring is here and soon the long white roads will be dotted with swift-moving motor cars, new ones and old ones, long ones and short ones, all sorts and conditions of motor cars—for winter is gone and with it the show and ice and bad driving conditions.

Metoring in the spring is almost poetry. It is poetry for the man who, forehanded, has but his car in condition. But the chap who has worked his car all winter and starts out blithely in the spring without giving a thought to anything but a, "wash and polish" is apt to wake up and find that what's poetry to the other fellow is prose—and mighty uninteresting prose—to him.

him.

In the old days a feller needed a friend in the spring, for mother came around with a large spoon full of molasses and sulphur. Ugh, how we hated it, but we felt better afterward, didn't was a motor car needs—not molasses it, but we felt better afterward, didn't we? A motor car needs—not molasses and sulphur, of course—but it needs a spring fonic. And it deserves it, too. Any car which has worked hard all winter deserves an overhauling before it can be expected to exhibit the pep and performance of its salad days.

You can't drive a car all winter and expect perfect service all summer, too. The cars are all right, but they do need a little thoughtful care. One of the parts of a car which is put to hard service in winter is the electrical equipment and particularly the battery. Cold engines and long winter nights mean a heavy drain on its resources and sometimes it can't regain its strength in the spring all by itself.—Willard.

The German highways commission is at work on a plan for the taxation of automobiles by weight of occupants in the family of the owner, weight of the car and daily mileage.

It is possible that the card system for fuel will again be put in force through distributors of gasoline, under direction of the police department. It is planned to keep a record of the mileage and tax the total weight per mile per car per week.—Motor Life Magazine.



VICTOR JIRES -Mileage Hogs-

Phones Main 165 and 862 TOWNER & CO., Inc. Union and Second.

IS YOUR CAR DIRTY?

Don't let your car virtually cry out in protest for want of a bath. Drive it into our garage, one of the finest and best in the city. Exwashing polishing.

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Oil has a habit of collecting in litle puddles in the depressions in the
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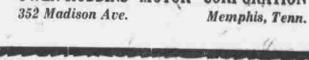
The Stephens Salient Six

_Contains the Qualities That Are Worth While In a Motor Car

PERFORMANCE

"By their works ye shall know them." Always a true test of merit lies in performance. The recordbreaking athlete wins championships when he proves his worth in open competition after long, arduous training. A motor car must prove its merit in the open country, over sand, rocks, mud and mountains, where every fiber of its construction, every ounce of its power, strength and speed is given the supreme Through all these tests the Stephens has been weighed in the balance and found NOT wanting. Twice it has returned victorious in the Yosemite Run. For weeks it was submitted to a grueling battle with the burning sands of Death Valley. Last week on the Ascot Speedway the Stephens rolled seventy-two miles per hour for hour after hour. In short, the zenith of accomplishment is found in the Stephens. You are invited to select some difficult objective, submit your problem, then watch the Stephens

OWEN-ROBBINS MOTOR CORPORATION



take it by storm.

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Drive your truck into our shop and let us fix that bent or broken frame, that leaking radiator, leaking oil pan'or crank case. While broken parts may not seem to be giving trouble now they will play havoc if left in a broken condition.

Welding Is the Sure Remedy

For any broken part of any metal the guaranteed remedy is to have the part welded. Our equipment and facilities enable us to give an iron-clad guarantee that every job must be right before it leaves our shop.

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324-326 Old Madison Ave. Phone M. 2799. We carry for immedate delivery a full and complete

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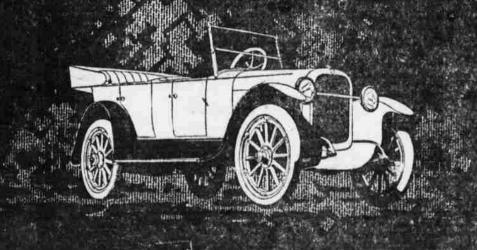
Announcement

We take pleasure in announcing that we have secured the agency for the famous MAIBOHM, made at Sandusky, O. While new to this territory, it enjoys an enviable reputation in other sections of the country. We are showing both open and closed models,

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Has just returned from California and says: "After riding Pullmans half way across the continent I certainly was gla dto get back into my 'King 8.' Next time I go I'll take it with me."

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The Same Green Cars and Fast Black Boys We are offering the above reductions as a premium to those who secure their

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-"Value, Power," Economy and Strength"

THE ability of SERVICE Motor Trucks to do big jobs—to do them quickly and effi-ciently, wins for them the enthusiastic endorsement of their owners.

Under date of June 5, 1919, the following letter from the Dodd Warehouse, San Francisco, Calif., was received:

"I have been much interested in the characteristics which have been featured in the National Advertising Campaign of SERVICE Trucks; namely, Value, Power, Economy and Strength, All these features I can enthusiastically endorse, but there is another, that of Dependability, which I particularly appreciate in my SERVICE Trucks.

"I had occasion recently to move two-hundred-eightysix-thousand pounds of steel rails from one of our warehouses to Pier No. 54, a distance of about four miles. This we did with a 2-ton and a 3½-ton SERVICE Truck in six days, of eight hours each, during which time the motor was running almost

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The Original Duplex 4-Wheel Brive Truck

11/21ton, speed 25 miles under capacity load.

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